

P.O. Box 1278, Houston, TX 77251-1278

September 2007

Greater Houston Partnership Executive Vice President & COO Tracye McDaniel kicks off WPG "Modeling Excellence" series



Tracye McDaniel

Location: The Houston Club, Grill Room, 811 Rusk

Date: September 6, 2007

Time: 11:30-check-in begins and buffet opens

12 Noon-program begins

Fee: \$25 Members and first-time visitors

\$30 Non-members & members who fail to rsvp by deadline.

(No shows will be billed)

Valet parking: \$8

RSVP to <u>rsvp@wpghouston.org</u> by 5 p.m. Friday,

August 31, 2007

WPG Annual Dues: \$40

You may pay luncheon fees or dues through Paypal at

http://www.wpghouston.org/

Tracye McDaniel currently serves as executive vice president and chief operating officer of the Greater Houston Partnership, a post that she began in June 2006. Previously, McDaniel served as executive director for the Office of the Governor Economic Development and Tourism Division (EDT), spearheading economic development and tourism operations for the State of Texas. During her tenure with the State of Texas, she was a part of three gubernatorial administrations: Gov. Ann Richards, Gov. George W. Bush and Gov. Rick Perry.

McDaniel has more than 23 years of executive and senior management experience in tourism and business development, convention sales, national and international trade development, destination marketing, advertising and public relations.

McDaniel holds leadership positions in numerous professional and industry organizations. She serves as chair-emeritus of the board for the Capital City African-American Chamber of Commerce (Austin, Texas); honorary chairwoman of the capital fundraising campaign for the Buffalo Soldiers National Museum (Houston, Texas); board member of the Houston Greeters; board member of Center for Houston's Future; and board member for the United Way of Houston. As the founding president of the Texas Association of African American Chambers of Commerce (TAAACC), McDaniel helped create more than 20 chambers of commerce nationally and throughout Texas.

A native of Waco, Texas, Ms. McDaniel is a graduate of The University of Texas at Austin.